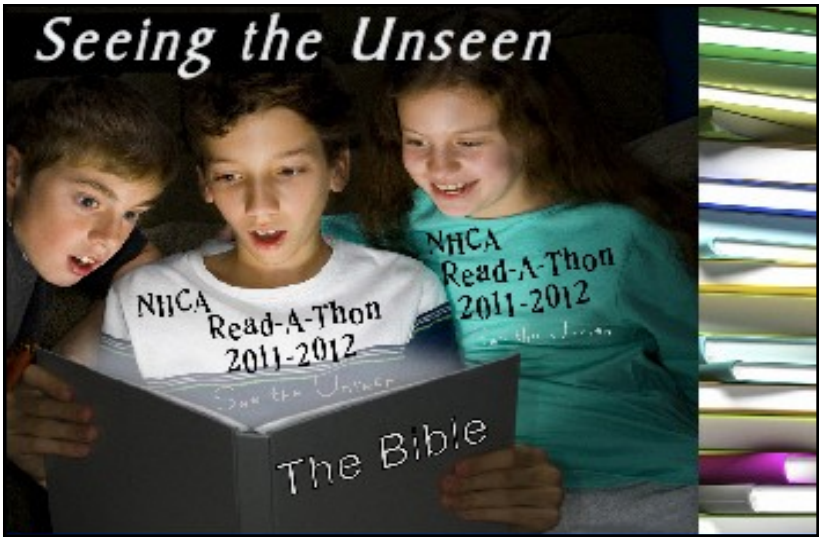
NHCA 2012 Read-A-Thon



School goal:

$30,000

Purpose:

Technology updates
- computers
- smart boards
- reading software

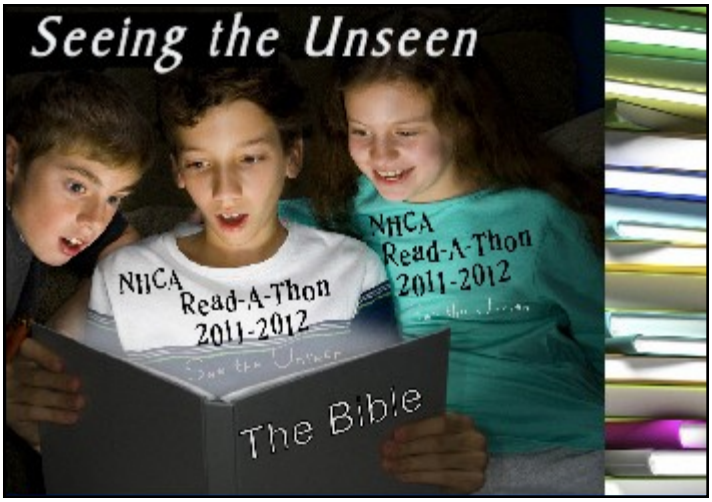
School improvements
- lockers
- storage

Key dates:

1/20/12	All school rally during chapel. Students bring home read a thon information packet and business cards to invite friends and family to B&N Book Fair.
1/20/12—2/6/12	Quick start pledge drive Collect pledges of $100 or more using the sponsor sheet.
2/4/12	Book Fair at Roseville Barnes & Noble. Although NHCA programming will be from 10—1230, NHCA receives a percentage of the proceeds all day for store and online purchases when our reference number is used. Ref # 10528529. Stop in or shop online all day. Invite the most people who come to B&N and win a family fun basket!
2/4/12-3/4/12	Read … read… read. ☺ Keep track of reading minutes on the reading log. Turn in weekly slips by 9AM on the due date to help your class reach the goal and win the prize. And…if you read the most minutes in your class for that week, you win a $5 gift card!
2/7/12	Turn in quick start pledge drawing slip if you've collected $100 or more in pledges.
2/14/12	Turn in week 1 reading total slip.
2/23/12	Turn in week 2 reading total slip.
2/28/12	Turn in week 3 reading total slip.
3/6/12	Turn in week 4 reading total slip.
3/13/12	Turn in pledge money and reading log to qualify for prizes.
3/16/12	Prize winners announced at chapel! (see back page for prizes)

1. If a student is absent from school, only minutes read outside of school hours count towards the read a thon.
2. Reading slips must be turned in no later than 9 AM on the due date marked on the slip. Slips turned in after 9 AM on the due date will count towards reading minutes, but will not count towards the weekly prize.
3. In order to qualify for the top or 2nd place fundraiser prizes, money must be collected and turned in no later than 9 AM on 3/13/12. Money turned in past 9 AM is included in overall dollars raised, but will not count towards prizes.

NHCA 2012 Read-A-Thon Prizes



"I visited the Roseville B&N on Saturday, 2/4" prize:

Each student who visits the Roseville B&N on Saturday, 2/4 is entered into a drawing for one of four $20 gift cards. Although NHCA programming is from 10—1230, students can visit B&N anytime between 9 AM and 10 PM to be entered in the drawing. Make sure to stop by the NHCA information table at B&N to have your name entered in the drawing.

"Quick start pledge" prize:

Each student who collects pledges of $100 or more between 1/20 - 2/6 and turns in the slip by 9 AM Tuesday, 2/7 is entered in a drawing for one of four $20 gift cards.

"Family with the most Roseville B&N visitors on 2/4" prize:

The family who invites the most people who visit the Roseville B&N on Saturday, 2/4 wins a family fun basket. Be sure to have people stop by the NHCA information table so your family gets referral credit.

"I read the most minutes in my class this week" prize:

Each week, the student in each class who reads the most minutes for that week wins a $5 gift card.

"I am a reading STAR"

Each week, each student who turns in their weekly reading slip receives a STAR sticker.

"My class achieved our goal" prize:

Each class will set a goal of minutes read and determine their classroom prize. Every class who achieves the goal wins the classroom prize.

"Just for junior high" prizes:

Every junior high student who raises at least $50 and reads at least 300 minutes gets put in a drawing for one of two $50 target gift cards.

Funds and reading logs must be turned in by 9 AM 3/13/12 to be eligible for prizes.

"Top fundraiser" prizes:

The student who raises the **most** money wins an IPAD2.

The student who raises the 2nd most money wins a Kindle FIRE.

Funds must be turned in by 9 AM 3/13/12 to be eligible for prizes.